



2022 IMPACT REPORT



PREPARED BY:
48in48 Staff

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Executive Summary

'Never doubt that a small group of thoughtful, committed, citizens can change the world; indeed it's the only thing that ever has.' - Margaret Mead

In 2022, 48in48 hosted four major events - each focused on a particular initiative. Our team mobilized 200-300 volunteers for each event which included: build teams for the websites, and support for our nonprofits.

- **February - Super Service (Virtual)**
 - Focus on volunteerism as heroism
- **April - Women's Build Event (Virtual)**
 - Mobilizes women to build for women-owned orgs
- **June - Social Justice Event (Virtual)**
 - Serves social justice oriented / BIPOC-led nonprofits
- **October - Global Event (Hybrid @ Cox Enterprises in Atlanta)**
 - Focus on global connection and increased international recruitment

We are grateful to our sponsor and partner organizations who bring volunteers to every event and fill key leadership roles on our Planning Committee and Program Management team.

2022 VOLUNTEER PARTICIPATION

VOLUNTEER DISTRIBUTION

Here is a quick summary view of the distribution of our volunteers, participating companies and service hours.

205

ORGANIZATIONS
INVOLVED IN EVENTS

43,038

HOURS DONATED BY
48IN48 VOLUNTEERS

of Volunteers by Event



ORGANIZATION SUPPORT

7,647

**HOURS DONATED BY
IBM VOLUNTEERS**



In addition to supporting our leadership teams throughout the year, IBM brought the most build volunteers to three of our four events this year

slalom

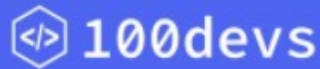
Slalom was the top contributor of volunteers to our Social Justice Event, and filled a variety of leadership roles on our planning committee throughout the year.

3,241

**HOURS DONATED BY
SLALOM VOLUNTEERS**

1,872

**HOURS DONATED BY
100DEVs VOLUNTEERS**



The volunteers who participate in the 100Devs program supported 48in48 by spreading the word in their network about each of our events!



As our key sponsor for the year, State Farm sent key leadership volunteers for every event, and supported our work throughout the year in addition to attending each event.

1,742

**HOURS DONATED BY
STATE FARM
VOLUNTEERS**

SPECIAL RECOGNITION

2022 JUDGES

At the end of each event, we host a friendly competition between the sites completed over the weekend. Judges around the world from sponsoring and partner organizations join us virtually and on-site.

Super Service

Dameon Pope

Partner, IBM

Ines Halloran

Enterprise Technology Executive,
State Farm

Joe Koufman

Founder & CEO, Setup

Michelle Kerr

Product Director, Brand Experience,
IHG Hotels and Resorts

Social Justice

Alarice Lonergan

Partner, IBM

Irma Shrivastava

48in48 Board Member

Antonio Newman

Enterprise Technology Director, State
Farm

Kiplyn Primus

CEO, Primus Marketing

Angela Starkey

National Director, Digital Strategy,
Boys and Girls Club

Syed Dawood

xBlack Associate

Women's Build

Rania Svoronou

Design Principal, IBM

Meghan Goldfarb

Leadership Enterprise Development
Associate, State Farm

Jelena Smith

Director of Marketing, KMS

Moira Vetter

Founder & CEO, Modo Modo

Jessica Dupee

President, Atlanta Marketing
Association

Global

Christian Welin

Vice President, Analytics, Cox
Communications

Tony Ariola

Enterprise Research Director,
State Farm

Steve Resnick

Managing Director, Slalom

David Stone

Design Principal, IBM

Glen Kutler

VP Associate General Counsel &
Managing Attorney, Kyndryl

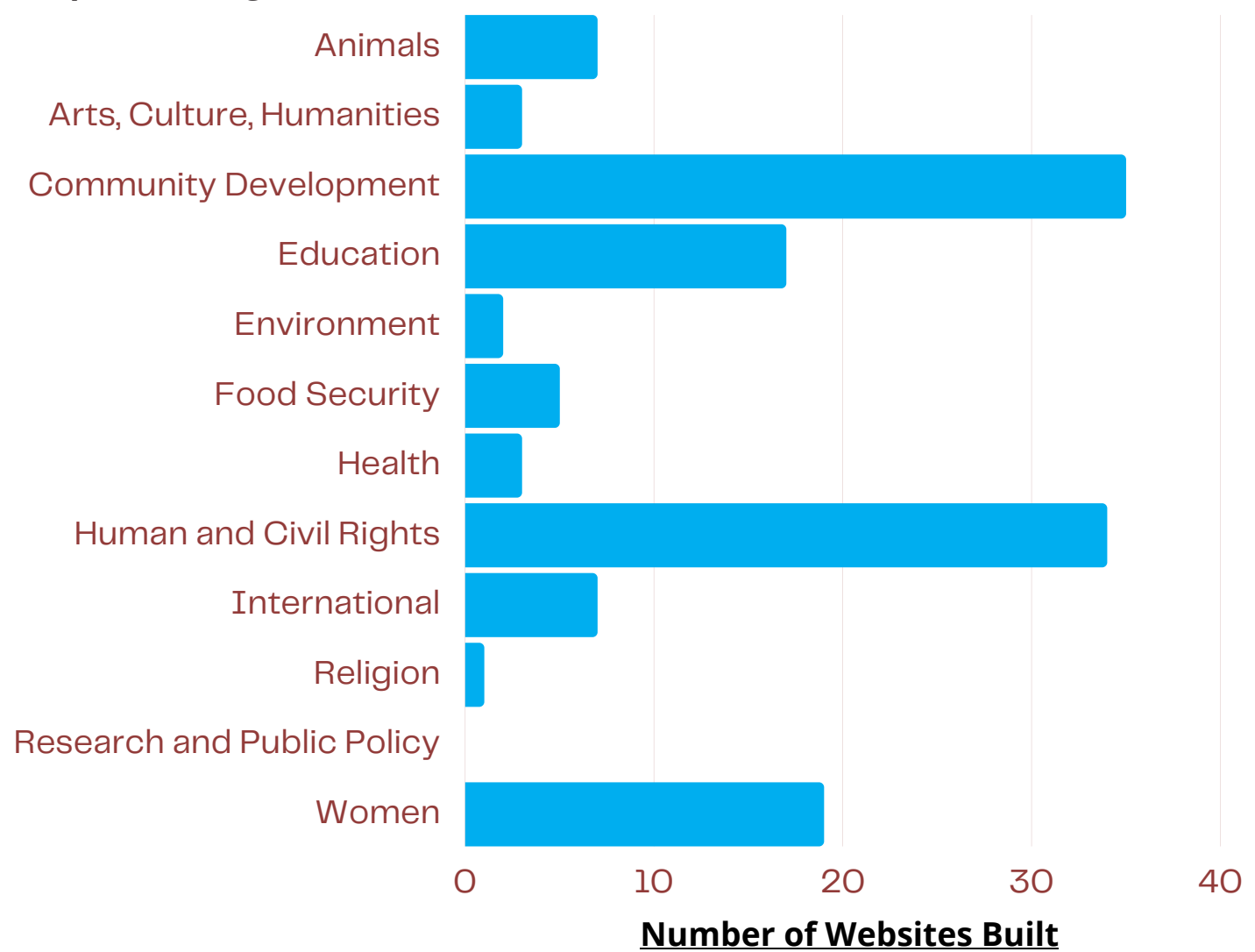
NONPROFITS SERVED

POPULATION DISTRIBUTION

Since the beginning of 2022, 48in48 has built **133** websites through the work of volunteers. Volunteers from around the world have provided an estimated giveback of \$4.3M this year.

This year, 48in48 volunteers built their first non-English website for the Girl Scouts of Paraguay.

Nonprofit Categories Served



NONPROFIT TESTIMONIALS

The coursework required by 48in48 allowed me to get clarity on my messaging and goals for my organization. Having a dedicated, talented team to turn my thoughts into the perfect professional website was magical! They were my Fairy Godmothers of Tech & Design and delivered a dream come true! I'm so grateful! - Liala Hishaw (Diversity in Dentistry)

The staff at 48in48 were so helpful and knowledgeable. They made the process so easy. I will definitely refer anyone starting a non-profit to use 48in48. - Danielle Shingietti (Consulting Color)

It was a great experience. The team's commitment to designing a site that represents our organization was evident. It was pleasure working with them. - Curtis King (Reentry Arts Connection)

When I think of 48 in 48 I think about how grateful our organization is for the incredible opportunity that these amazing volunteers gave to our organization. Thank you just doesn't do it justice!! We are forever in your debt for giving us the sustainable gift of social media via our beautiful website!! Thank you!! - Majken Mechling (The Miss America Foundation)

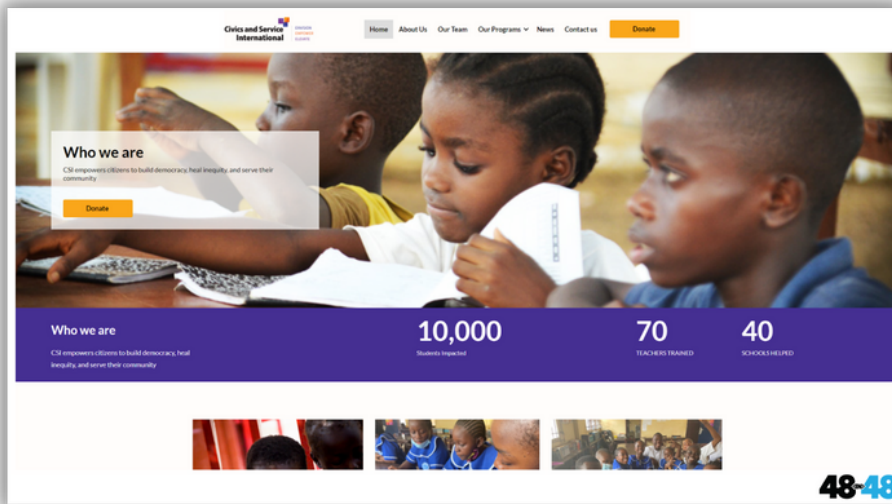
VOLUNTEER TESTIMONIALS

"If I could describe this weekend in three words, it would be impactful, inspiring, and empowering. It's been really incredible to see not only all the people trying to change the world with these nonprofits, but also all the incredibly talented individuals who have come together to be of service to these organizations by building a website."

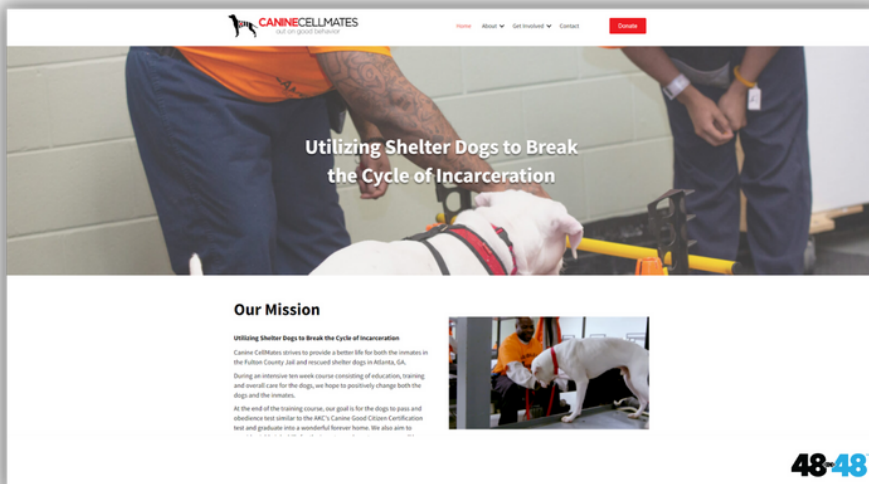
"48in48 is organized ... You know exactly where you're supposed to be, who you're supposed to be with, and who you're doing it for. I think that's something that a lot of organizations could take note of, how to use technology to bridge these different teams around the globe ... 48in48 has done a great job really reaching people where they are."

"At the end of the day, we pull off a miracle, we make people happy and we make nonprofits happy and serve their mission."

SUPER SERVICE BUILD WINNING SITES



Civics and Service International

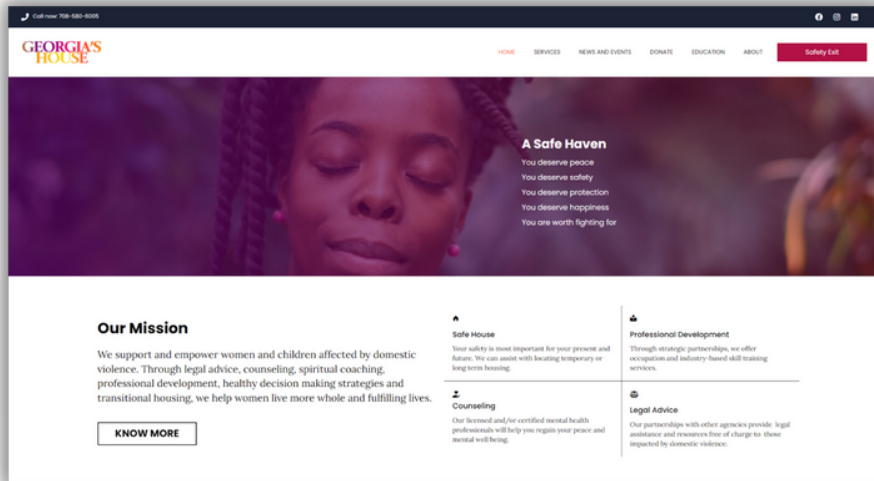


Canine Cell Mates

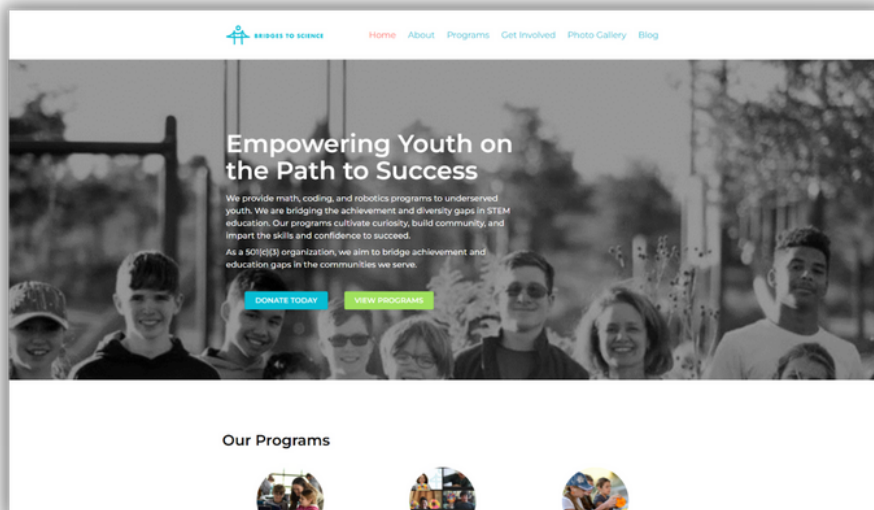


Farm2Me

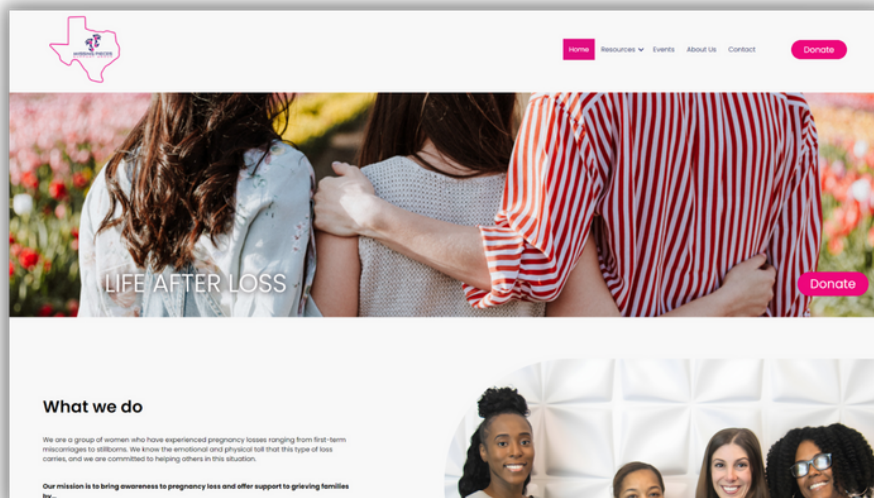
WOMEN'S BUILD WINNING SITES



Georgia's House

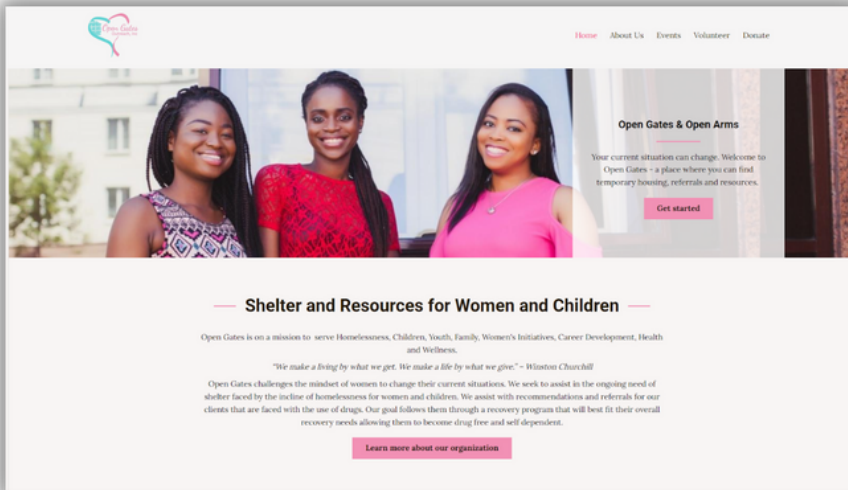


Missing Pieces Support Group

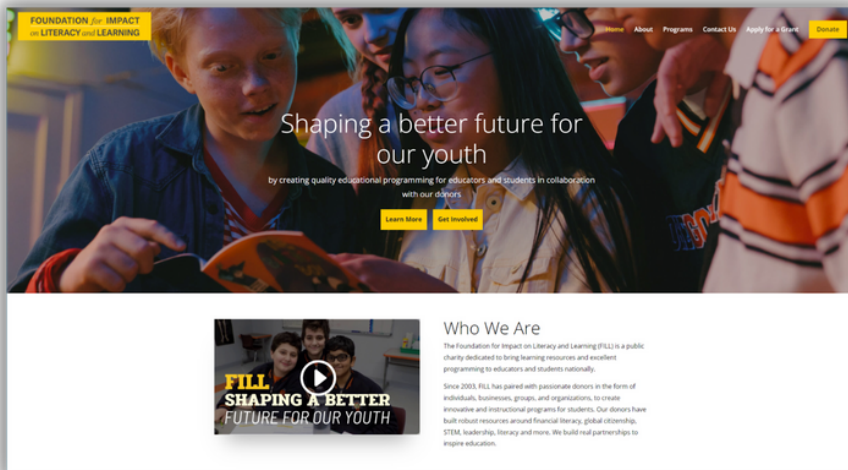


Bridges to Science

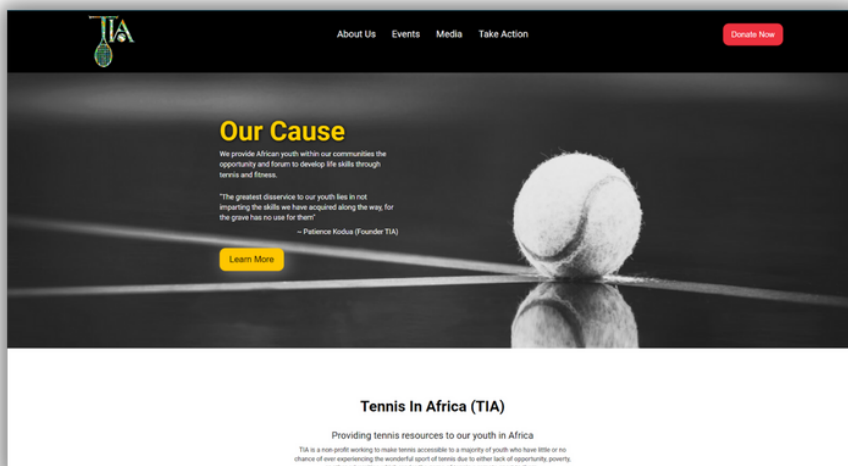
SOCIAL JUSTICE BUILD WINNING SITES



Open Gates

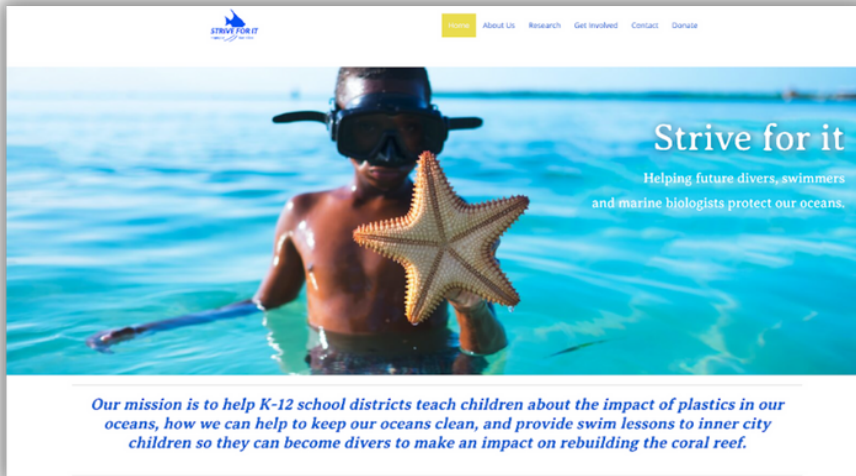


Foundation for Impact on Literacy and Learning

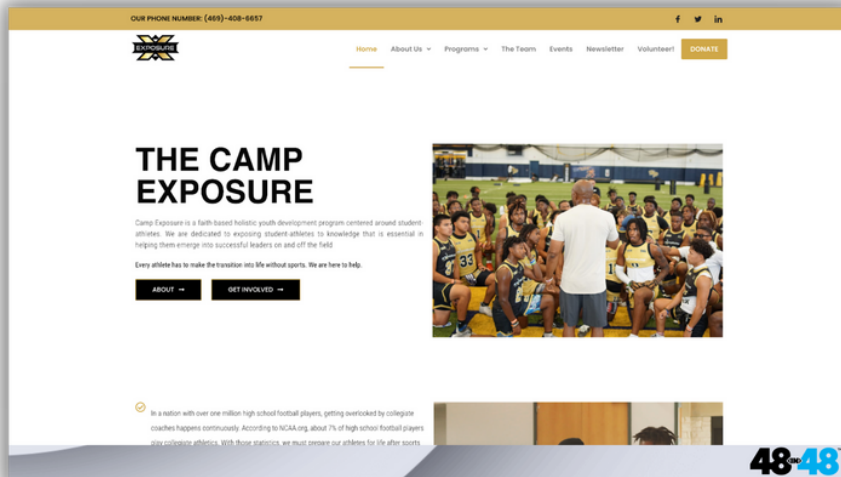


Tennis in Africa

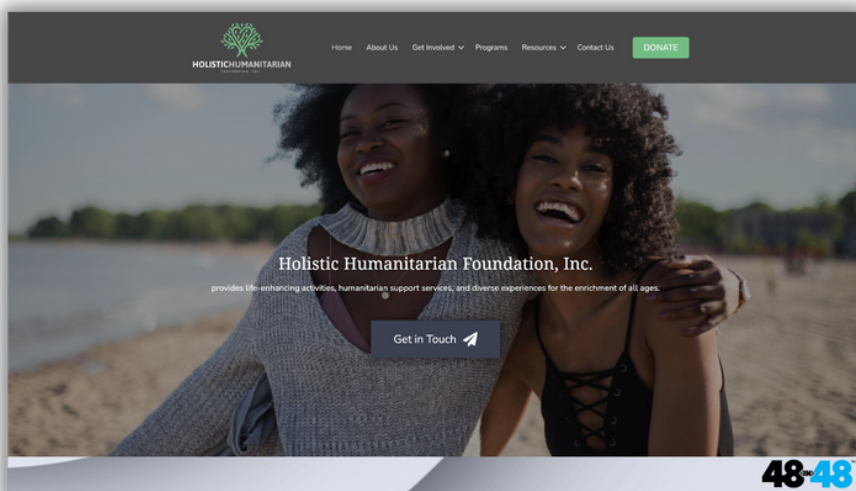
GLOBAL BUILD WINNING SITES



Strive For It



The Camp Exposure



Holistic Humanitarian Foundation, Inc

SPEAKERS

Event Speakers & Presenters



Tonya Kelly, M.Ed.
Empower Our Youth
Foundation



Corbin Bryant, MSA
Keynote - NFL Athlete/
Sports Administrator



**Denise Hanft
Dalet**



**Kevin Doherty
Vyond**



**Joleen Richards
Vyond**



**Greg Lee
dx360i**



Thank You to Our Incredible Presenters



Dr. Kamel Hothi, OBE
NED TLC Lions
UK



**Denise Hanft
Dalet**
New York



Vikki Baptiste
State Farm
Illinois



Sumner Davenport
Sumner M. Davenport & Assoc.
LLC
California

*2022
Women's
build event
48-48*

Our Fabulous Event Speakers



Mawuli Davis
Opening Keynote



Dana Peterson
The Conference Board



Dexter Cummings
(x)Black Alliance



Regina Anderson
Food Recovery Network



Martha Caldwell
iChange Collaborative



Karen Fleshman
Closing Keynote



Blythe Robinson
Sheltering Arms



Matthew Ramadan
City of Minneapolis



**Dr. Diane
Lockwood-Bordona**
STEAM Kids



Julia Johansen
The Impact Collective



Jamilah Robinson
Social Media



Greg Lee
SEO



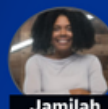
Joe A. Simpson
Website Accessibility

Keynote



Doug

Impact Labs Presenters



Jamilah



Denise



Sequoyah

Global Connectivity and Digital Inclusion Panel



**Kashi
Moderator**



Guy



Patrice



Monoswita



Charlitta

48-48

SELECTED EVENT PHOTOS



EVENT RECAPS

RECAP VIDEOS



[Event Recap Video](#)



[Event Recap Video](#)



[Event Recap Video](#)



[Event Recap Video](#)

48IN48 STATS

Over the past seven years, 48in48 has reached some exciting milestones. Here is a quick snapshot of where we have been and where we are heading in 2023.

| | 2022 | Since 2015 |
|------------|--------|------------|
| Events | 4 | 27 |
| Websites | 133 | 1204 |
| Giveback | \$4.3M | \$31M |
| Volunteers | 968 | ~6,000 |

48IN48 2023 ROADMAP

In 2023, we look forward to hosting three initiative events and a couple of company sponsored events. Location and sponsorship will determine if the events will be virtual or hybrid.

As we continue our mission, we would like to explore sponsorship opportunities that can help 48in48 help more nonprofits.

| Date | Initiative Event | Type/Location |
|----------|------------------|-------------------|
| March 31 | Women's | Hybrid/Slalom |
| June 24 | Social Justice | Virtual or Hybrid |
| Oct 6 | Global | Hybrid/Cox |

Thank you!

Sima Parekh
Executive Director

48in48 Inc.

501(c)(3) Nonprofit Organization. EIN: 47-4617193

