2022 IMPACT REPORT

PREPARED BY: 48in48 Staff
Table of Contents

- Executive Summary
- Recap of 2022 Events
- Volunteers Participation
  - Organization Support
  - Special Recognition
- Nonprofits Served
- Testimonials
- Winning Sites
- Speakers
- Selected Event Photos
- Recap Videos
- 48in48 Stats
- 48in48 2023 Roadmap
Executive Summary

'Never doubt that a small group of thoughtful, committed, citizens can change the world; indeed it's the only thing that ever has.' - Margaret Mead

In 2022, 48in48 hosted four major events - each focused on a particular initiative. Our team mobilized 200-300 volunteers for each event which included: build teams for the websites, and support for our nonprofits.

- **February - Super Service (Virtual)**
  - Focus on volunteerism as heroism
- **April - Women's Build Event (Virtual)**
  - Mobilizes women to build for women-owned orgs
- **June - Social Justice Event (Virtual)**
  - Serves social justice oriented / BIPOC-led nonprofits
- **October - Global Event (Hybrid @ Cox Enterprises in Atlanta)**
  - Focus on global connection and increased international recruitment

We are grateful to our sponsor and partner organizations who bring volunteers to every event and fill key leadership roles on our Planning Committee and Program Management team.
Here is a quick summary view of the distribution of our volunteers, participating companies and service hours.

205 organizations involved in events

43,038 hours donated by 48IN48 volunteers

# of Volunteers by Event

- SUPER SERVICE: 197
- WOMEN'S BUILD: 208
- SOCIAL JUSTICE: 250
- GLOBAL: 313
In addition to supporting our leadership teams throughout the year, IBM brought the most build volunteers to three of our four events this year.

1,872
HOURS DONATED BY 100DEVS VOLUNTEERS

The volunteers who participate in the 100Devs program supported 48in48 by spreading the word in their network about each of our events!

As our key sponsor for the year, State Farm sent key leadership volunteers for every event, and supported our work throughout the year in addition to attending each event.

Slalom was the top contributor of volunteers to our Social Justice Event, and filled a variety of leadership roles on our planning committee throughout the year.
SPECIAL RECOGNITION

2022 JUDGES

At the end of each event, we host a friendly competition between the sites completed over the weekend. Judges around the world from sponsoring and partner organizations join us virtually and on-site.

Super Service

Dameon Pope
Partner, IBM

Ines Halloran
Enterprise Technology Executive, State Farm

Joe Koufman
Founder & CEO, Setup

Michelle Kerr
Product Director, Brand Experience, IHG Hotels and Resorts

Women's Build

Rania Svoronou
Design Principal, IBM

Meghan Goldfarb
Leadership Enterprise Development Associate, State Farm

Jelena Smith
Director of Marketing, KMS

Moira Vetter
Founder & CEO, Modo Modo

Jessica Dupepe
President, Atlanta Marketing Association

Social Justice

Alarice Lonergan
Partner, IBM

Irma Shrivastava
48in48 Board Member

Antonio Newman
Enterprise Technology Director, State Farm

Kiplyn Primus
CEO, Primus Marketing

Angela Starkey
National Director, Digital Strategy, Boys and Girls Club

Syed Dawood
xBlack Associate

Global

Christian Welin
Vice President, Analytics, Cox Communications

Tony Ariola
Enterprise Research Director, State Farm

Steve Resnick
Managing Director, Slalom

David Stone
Design Principal, IBM

Glen Kutler
VP Associate General Counsel & Managing Attorney, Kyndryl
Since the beginning of 2022, 48in48 has built **133** websites through the work of volunteers. Volunteers from around the world have provided an estimated giveback of **$4.3M** this year.

This year, 48in48 volunteers built their first non-English website for the Girl Scouts of Paraguay.
NONPROFIT TESTIMONIALS

The coursework required by 48in48 allowed me to get clarity on my messaging and goals for my organization. Having a dedicated, talented team to turn my thoughts into the perfect professional website was magical! They were my Fairy Godmothers of Tech & Design and delivered a dream come true! I’m so grateful! - Liala Hishaw (Diversity in Dentistry)

The staff at 48in48 were so helpful and knowledgeable. They made the process so easy. I will definitely refer anyone starting a non-profit to use 48in48. - Danielle Shingieti (Consulting Color)

It was a great experience. The team’s commitment to designing a site that represents our organization was evident. It was pleasure working with them. - Curtis King (Reentry Arts Connection)

When I think of 48 in 48 I think about how grateful our organization is for the incredible opportunity that these amazing volunteers gave to our organization. Thank you just doesn’t do it justice!! We are forever in your debt for giving us the sustainable gift of social media via our beautiful website!! Thank you!! - Majken Mechling (The Miss America Foundation)

VOLUNTEER TESTIMONIALS

“If I could describe this weekend in three words, it would be impactful, inspiring, and empowering. It’s been really incredible to see not only all the people trying to change the world with these nonprofits, but also all the incredibly talented individuals who have come together to be of service to these organizations by building a website."

“48in48 is organized ... You know exactly where you’re supposed to be, who you’re supposed to be with, and who you’re doing it for. I think that’s something that a lot of organizations could take note of, how to use technology to bridge these different teams around the globe ... 48in48 has done a great job really reaching people where they are.”

“At the end of the day, we pull off a miracle, we make people happy and we make nonprofits happy and serve their mission.”
SUPER SERVICE BUILD WINNING SITES

Civics and Service International

Canine Cell Mates

Farm2Me
WOMEN'S BUILD WINNING SITES

Georgia's House

Our Mission
We support and empower women and children affected by domestic violence. Through legal advice, counseling, spiritual guidance, professional development, healthy decisions-making strategies and transitional housing, we help women live more safe and fulfilling lives.

Empowering Youth on the Path to Success
We are committed to educational and job training programs to empower young people to realize their dreams and achieve their potential. Our programs focus on primary, secondary education and workforce development to support this mission.

Missing Pieces Support Group

How we help
Our programs are designed to help women and children develop healthy relationships, build strong families, and achieve their goals through education, employment, and community involvement.

Bridges to Science

Life After Loss
We provide support and resources to those who have lost loved ones, helping them navigate the grieving process and find hope for the future.

What we do
We are a group of women who have experienced the pain of loss. Our aim is to help others who are going through a similar experience.

Join us today
To learn more about our programs and how you can get involved, visit our website or contact us directly.

Support us
Your contribution will help us continue to provide support and services to women and children in need.
SOCIAL JUSTICE BUILD WINNING SITES

Open Gates

Foundation for Impact on Literacy and Learning

Tennis in Africa
Global Build Winning Sites

Strive for it
Helping improve lives, environments, and marine habitats to protect our oceans.

Our mission is to help K-12 school districts teach children about the impact of plastics in our oceans, how we can help to keep our oceans clean, and provide swim lessons to inner city children so they can become divers to make an impact on rebuilding the coral reef.

The Camp Exposure

The Camp Exposure is a half-day/1-day/2-day/4-day experience where students learn about marine biology and the impact of pollution on oceans.

Holistic Humanitarian Foundation, Inc

The Holistic Humanitarian Foundation, Inc. provides life changing services, community support for those in need, and disaster response for the environment at all ages.
Event Speakers & Presenters

Tonya Kelly, M.Ed.  Empower Our Youth Foundation
Carbin Bryant, MSA  Keynote - NFL Athlete/ Sports Administrator
Jeseca Hail  Delta
Keven Doherty  Vyaed
Jolleen Richards  Vyaed
Greg Lee  do361

Thank You to Our Incredible Presenters

Dr Kamel Hathi, OBE  NED TLC Lanka  Sri Lanka
Denise Hanft  Editor  New York
Vikki Baptiste  Brand Pane  Illinois
Sumner Davenport  Summer M. Davenport & Associates LLC  California

Our Fabulous Event Speakers

Mawuli Garko  Opening Keynote
Dana Patterson  The Oprah Magazine
Dexter Carminings  Childhood Africa
Regina Anderson  Ford Community Network
Martha Caldwell  Change Celebrations
Karen Fleschman  Closing Keynote
Sylora Robinson  Shattering Barriers
Matthew Barnoon  City of Minneapolis
Dr. Dina Lakewood-Hardina  511 New York
Julie Johanneson  The Impact Collaborative
Jamilah Robinson  Social Media
Doug Lee  511
Joe A. Simpson  Website Accessibility

Keynote

Impact Labs Presenters

Global Connectivity and Digital Inclusion Panel

Doug
Jamilah, Denise
Kashi, Guy, Patrice
Sequoyah
Monoswita, Chariitta

Doug
Jamilah, Denise
Kashi, Guy, Patrice
Sequoyah
Monoswita, Chariitta
EVENT RECAPS

RECAP VIDEOS

Event Recap Video

Event Recap Video

Event Recap Video

Event Recap Video
48IN48 STATS

Over the past seven years, 48in48 has reached some exciting milestones. Here is a quick snapshot of where we have been and where we are heading in 2023.

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>Since 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Events</td>
<td>4</td>
<td>27</td>
</tr>
<tr>
<td>Websites</td>
<td>133</td>
<td>1204</td>
</tr>
<tr>
<td>Giveback</td>
<td>$4.3M</td>
<td>$31M</td>
</tr>
<tr>
<td>Volunteers</td>
<td>968</td>
<td>~6,000</td>
</tr>
</tbody>
</table>

48IN48 2023 ROADMAP

In 2023, we look forward to hosting three initiative events and a couple of company sponsored events. Location and sponsorship will determine if the events will be virtual or hybrid.
As we continue our mission, we would like to explore sponsorship opportunities that can help 48in48 help more nonprofits.

<table>
<thead>
<tr>
<th>Date</th>
<th>Initiative Event</th>
<th>Type/Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 31</td>
<td>Women's</td>
<td>Hybrid/Slalom</td>
</tr>
<tr>
<td>June 24</td>
<td>Social Justice</td>
<td>Virtual or Hybrid</td>
</tr>
<tr>
<td>Oct 6</td>
<td>Global</td>
<td>Hybrid/Cox</td>
</tr>
</tbody>
</table>
Thank you!

Sima Parekh
Executive Director