



# 2022 IMPACT REPORT



**PREPARED BY:**  
48in48 Staff

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# Executive Summary

*'Never doubt that a small group of thoughtful, committed, citizens can change the world; indeed it's the only thing that ever has.'* - Margaret Mead

In 2022, 48in48 hosted four major events - each focused on a particular initiative. Our team mobilized 200-300 volunteers for each event which included: build teams for the websites, and support for our nonprofits.

- **February - Super Service (Virtual)**
  - Focus on volunteerism as heroism
- **April - Women's Build Event (Virtual)**
  - Mobilizes women to build for women-owned orgs
- **June - Social Justice Event (Virtual)**
  - Serves social justice oriented / BIPOC-led nonprofits
- **October - Global Event (Hybrid @ Cox Enterprises in Atlanta)**
  - Focus on global connection and increased international recruitment

We are grateful to our sponsor and partner organizations who bring volunteers to every event and fill key leadership roles on our Planning Committee and Program Management team.

# 2022 VOLUNTEER PARTICIPATION

## VOLUNTEER DISTRIBUTION

Here is a quick summary view of the distribution of our volunteers, participating companies and service hours.

205

ORGANIZATIONS  
INVOLVED IN EVENTS

43,038

HOURS DONATED BY  
48IN48 VOLUNTEERS

### # of Volunteers by Event





## ORGANIZATION SUPPORT

# 7,647

**HOURS DONATED BY  
IBM VOLUNTEERS**

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In addition to supporting our leadership teams throughout the year, IBM brought the most build volunteers to three of our four events this year

# slalom

Slalom was the top contributor of volunteers to our Social Justice Event, and filled a variety of leadership roles on our planning committee throughout the year.

# 3,241

**HOURS DONATED BY  
SLALOM VOLUNTEERS**

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# 1,872

**HOURS DONATED BY  
100DEVS VOLUNTEERS**

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The volunteers who participate in the 100Devs program supported 48in48 by spreading the word in their network about each of our events!



As our key sponsor for the year, State Farm sent key leadership volunteers for every event, and supported our work throughout the year in addition to attending each event.

# 1,742

**HOURS DONATED BY  
STATE FARM  
VOLUNTEERS**

# SPECIAL RECOGNITION

## 2022 JUDGES

At the end of each event, we host a friendly competition between the sites completed over the weekend. Judges around the world from sponsoring and partner organizations join us virtually and on-site.

### Super Service

**Dameon Pope**

Partner, IBM

**Ines Halloran**

Enterprise Technology Executive,  
State Farm

**Joe Koufman**

Founder & CEO, Setup

**Michelle Kerr**

Product Director, Brand Experience,  
IHG Hotels and Resorts

### Social Justice

**Alarice Lonergan**

Partner, IBM

**Irma Shrivastava**

48in48 Board Member

**Antonio Newman**

Enterprise Technology Director, State  
Farm

**Kiplyn Primus**

CEO, Primus Marketing

**Angela Starkey**

National Director, Digital Strategy,  
Boys and Girls Club

**Syed Dawood**

xBlack Associate

### Women's Build

**Rania Svoronou**

Design Principal, IBM

**Meghan Goldfarb**

Leadership Enterprise Development  
Associate, State Farm

**Jelena Smith**

Director of Marketing, KMS

**Moira Vetter**

Founder & CEO, Modo Modo

**Jessica Dupee**

President, Atlanta Marketing  
Association

### Global

**Christian Welin**

Vice President, Analytics, Cox  
Communications

**Tony Ariola**

Enterprise Research Director,  
State Farm

**Steve Resnick**

Managing Director, Slalom

**David Stone**

Design Principal, IBM

**Glen Kutler**

VP Associate General Counsel &  
Managing Attorney, Kyndryl

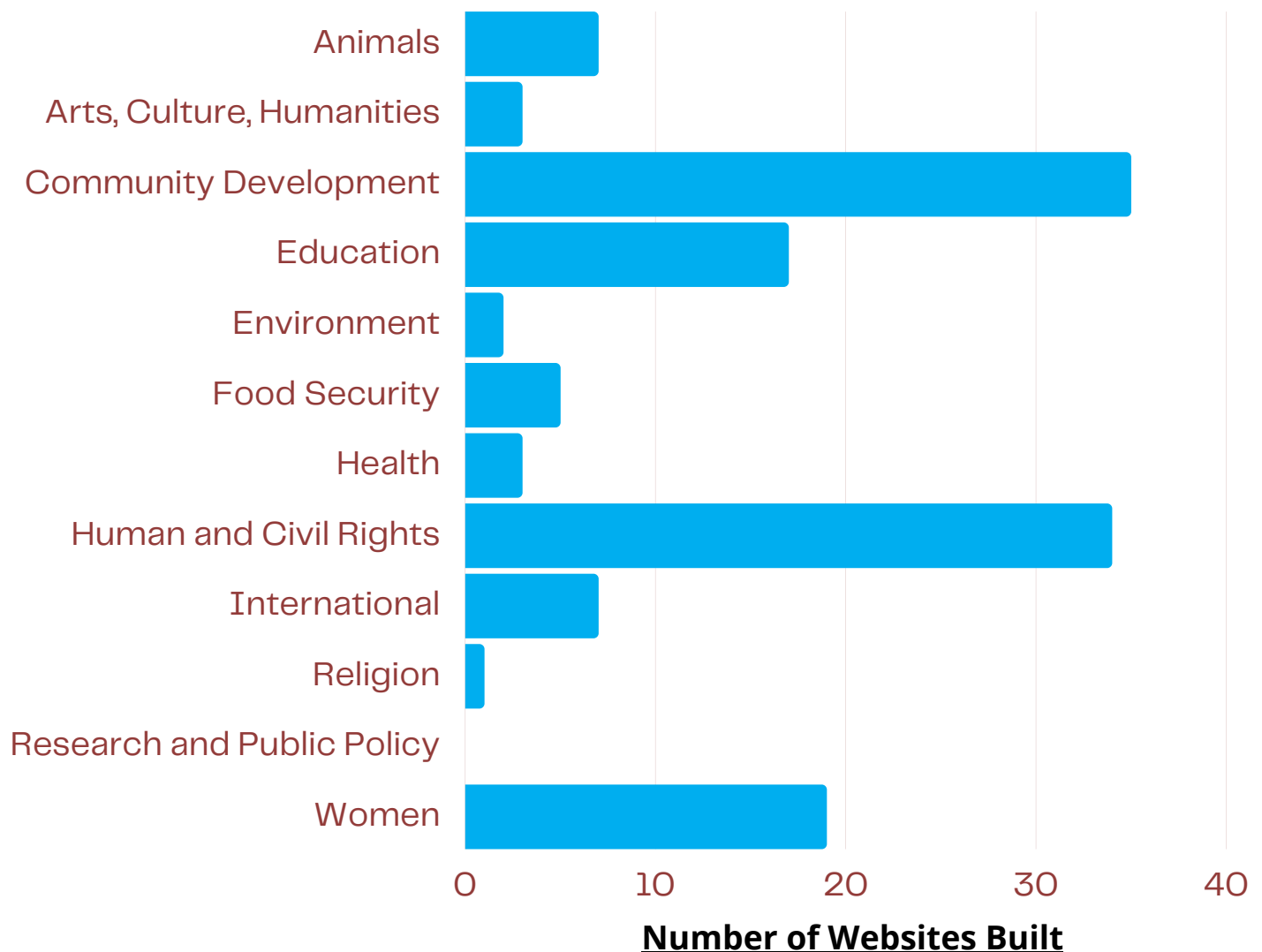
# NONPROFITS SERVED

## POPULATION DISTRIBUTION

Since the beginning of 2022, 48in48 has built **133** websites through the work of volunteers. Volunteers from around the world have provided an estimated giveback of \$4.3M this year.

This year, 48in48 volunteers built their first non-English website for the Girl Scouts of Paraguay.

### Nonprofit Categories Served





## NONPROFIT TESTIMONIALS

The coursework required by 48in48 allowed me to get clarity on my messaging and goals for my organization. Having a dedicated, talented team to turn my thoughts into the perfect professional website was magical! They were my Fairy Godmothers of Tech & Design and delivered a dream come true! I'm so grateful! - Liala Hishaw (Diversity in Dentistry)

The staff at 48in48 were so helpful and knowledgeable. They made the process so easy. I will definitely refer anyone starting a non-profit to use 48in48. - Danielle Shingietti (Consulting Color)

It was a great experience. The team's commitment to designing a site that represents our organization was evident. It was pleasure working with them. - Curtis King (Reentry Arts Connection)

When I think of 48 in 48 I think about how grateful our organization is for the incredible opportunity that these amazing volunteers gave to our organization. Thank you just doesn't do it justice!! We are forever in your debt for giving us the sustainable gift of social media via our beautiful website!! Thank you!! - Majken Mechling (The Miss America Foundation)

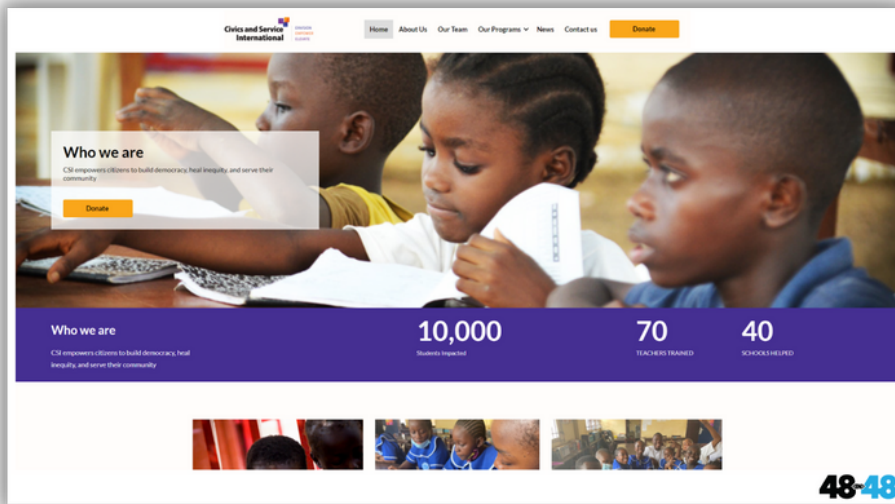
## VOLUNTEER TESTIMONIALS

"If I could describe this weekend in three words, it would be impactful, inspiring, and empowering. It's been really incredible to see not only all the people trying to change the world with these nonprofits, but also all the incredibly talented individuals who have come together to be of service to these organizations by building a website."

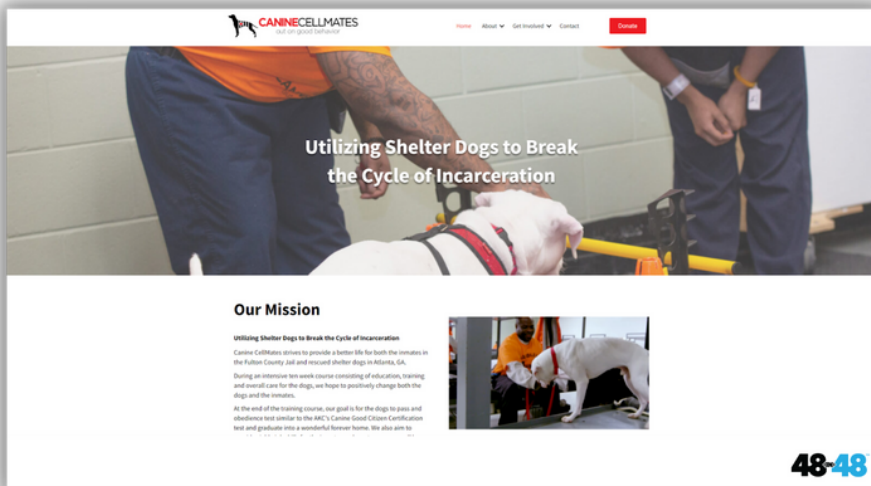
"48in48 is organized ... You know exactly where you're supposed to be, who you're supposed to be with, and who you're doing it for. I think that's something that a lot of organizations could take note of, how to use technology to bridge these different teams around the globe ... 48in48 has done a great job really reaching people where they are."

"At the end of the day, we pull off a miracle, we make people happy and we make nonprofits happy and serve their mission."

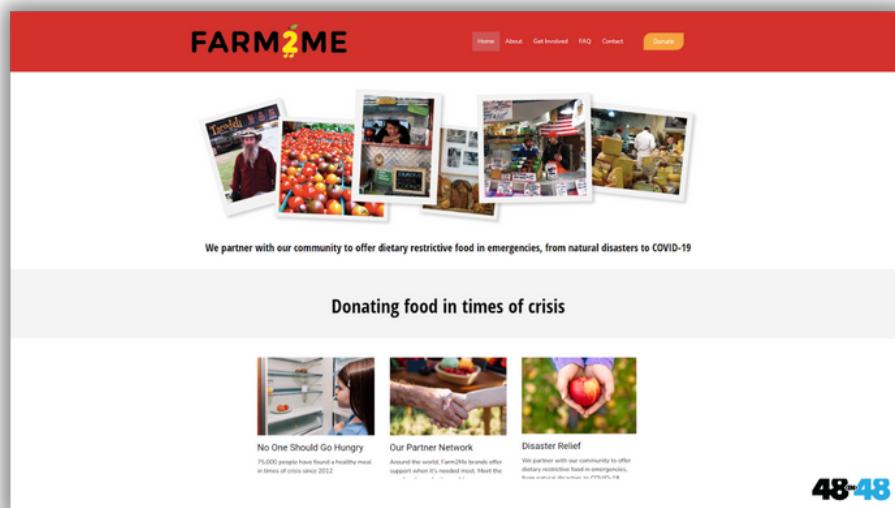
# SUPER SERVICE BUILD WINNING SITES



Civics and Service International

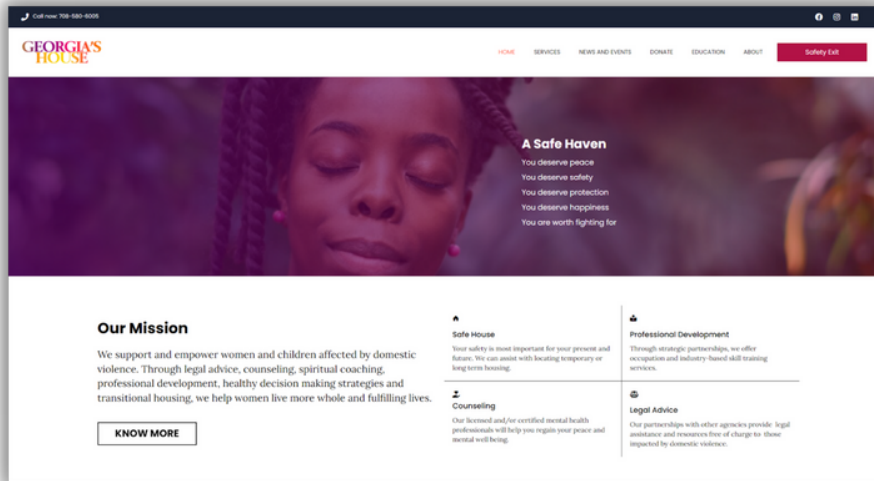


Canine Cell Mates

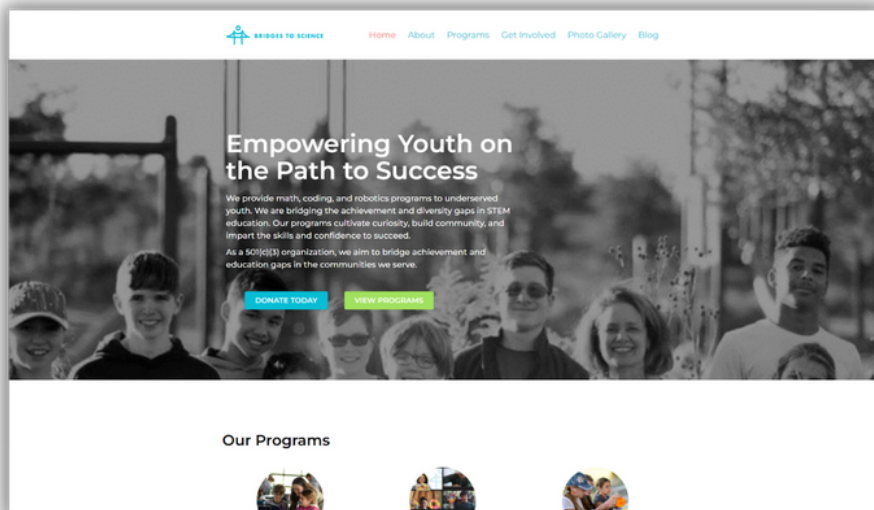


Farm2Me

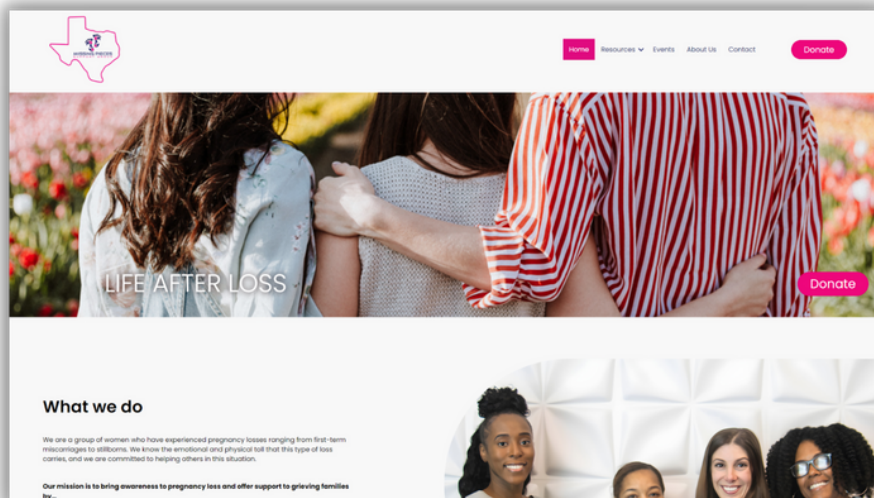
# WOMEN'S BUILD WINNING SITES



**Georgia's House**



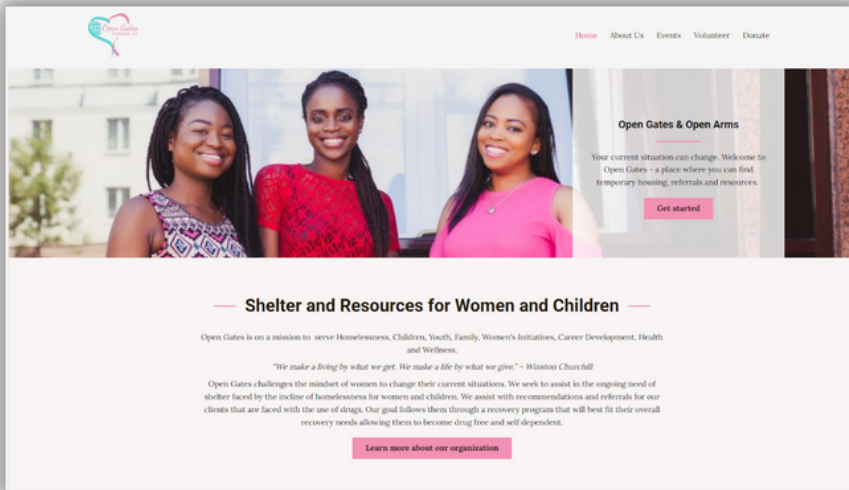
**Missing Pieces Support Group**



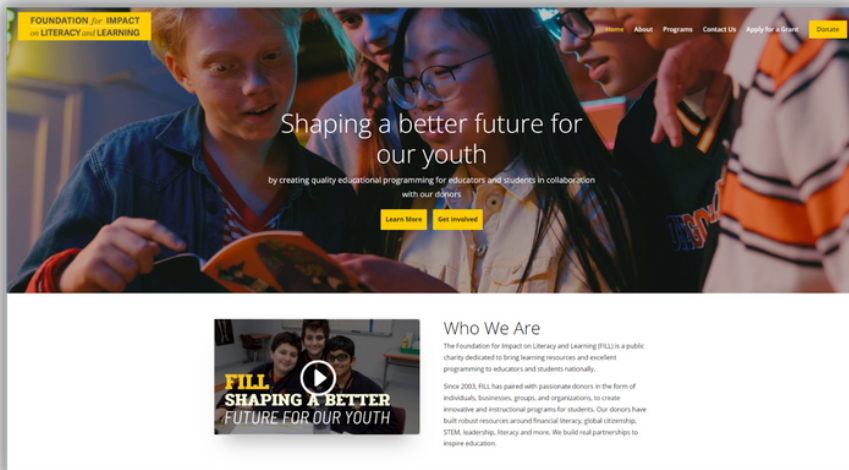
**Bridges to Science**



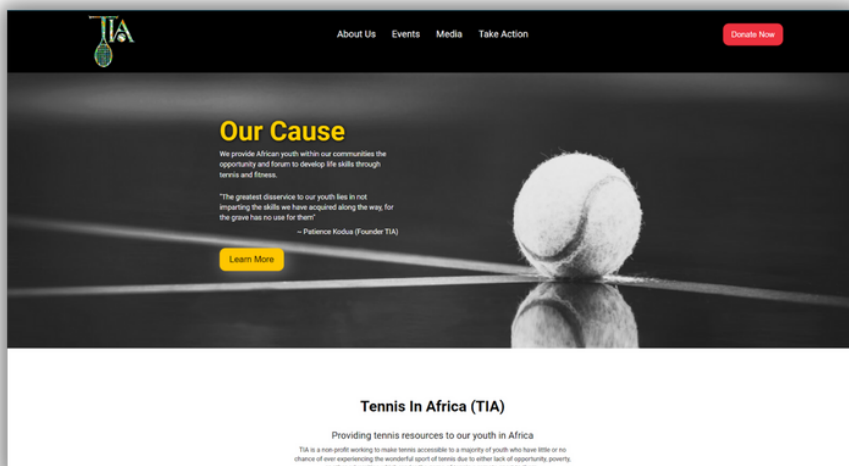
# SOCIAL JUSTICE BUILD WINNING SITES



Open Gates

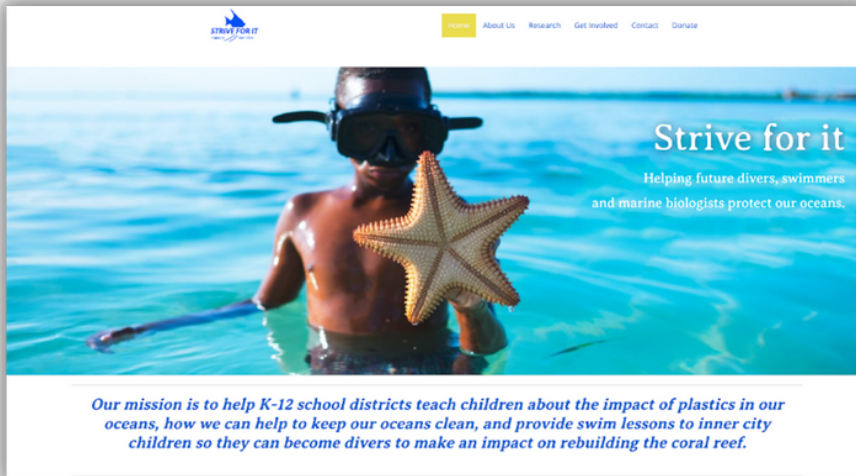


Foundation for Impact on Literacy and Learning

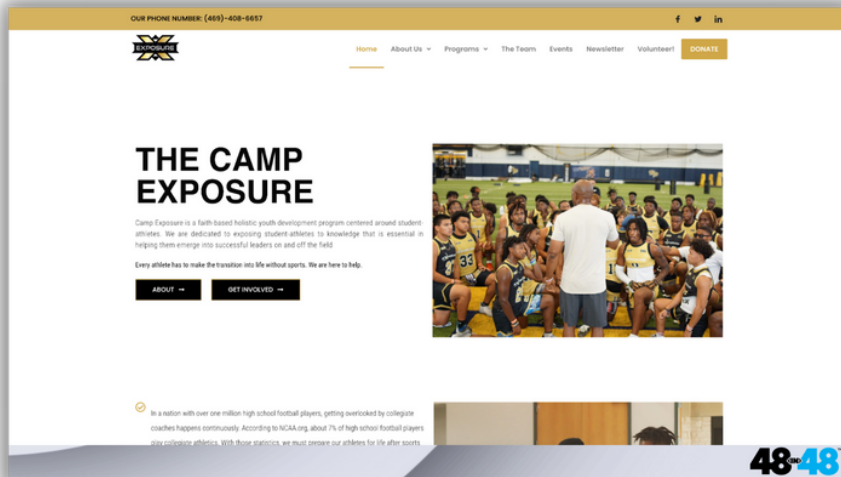


Tennis in Africa

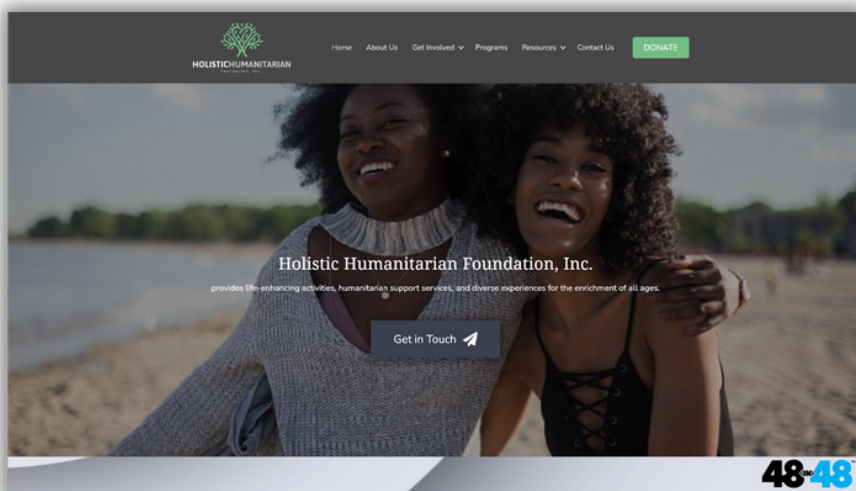
# GLOBAL BUILD WINNING SITES



**Strive For It**



**The Camp Exposure**



**Holistic Humanitarian  
Foundation, Inc**

# SPEAKERS

## Event Speakers & Presenters



**Tonya Kelly, M.Ed.**  
Empower Our Youth  
Foundation



**Corbin Bryant, MSA**  
Keynote - NFL Athlete/  
Sports Administrator



**Denise Hanft  
Dalet**



**Kevin Doherty  
Vyond**



**Joleen Richards  
Vyond**



**Greg Lee  
dx360i**



## Thank You to Our Incredible Presenters



**Dr. Kamel Hothi, OBE**  
NED TLC Lions  
UK



**Denise Hanft  
Dalet**  
New York



**Vikki Baptiste**  
State Farm  
Illinois



**Sumner M. Davenport & Assoc.  
LLC**  
California

*2022  
Women's  
build event  
48-48*

## Our Fabulous Event Speakers



**Mawuli Davis**  
Opening Keynote



**Dana Peterson**  
The Conference Board



**Dexter Cummings**  
(x)Black Alliance



**Regina Anderson**  
Food Recovery Network



**Martha Caldwell**  
iChange Collaborative



**Karen Flesherman**  
Closing Keynote



**Blythe Robinson**  
Sheltering Arms



**Matthew Ramadan**  
City of Minneapolis



**Dr. Diane  
Lockwood-Bordona**  
STEAM Kids



**Julia Johansen**  
The Impact Collective



**Jamilah Robinson**  
Social Media



**Greg Lee**  
SEO



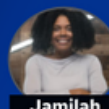
**Joe A. Simpson**  
Website Accessibility

## Keynote



**Doug**

## Impact Labs Presenters



**Jamilah**



**Denise**



**Sequoyah**

## Global Connectivity and Digital Inclusion Panel



**Kashi  
Moderator**



**Guy**



**Patrice**



**Monoswita**



**Charlitta**

**48-48**



## SELECTED EVENT PHOTOS



# 48IN48 EVENT RECOGNITION

## RECAP VIDEOS



[Event Recap Video](#)



[Event Recap Video](#)



[Event Recap Video](#)



[Event Recap Video](#)

# 48IN48 STATS

Over the past seven years, 48in48 has reached some exciting milestones. Here is a quick snapshot of where we have been and where we are heading in 2023.

	2022	Since 2015
Events	4	27
Websites	133	1204
Giveback	\$4.3M	\$31M
Volunteers	968	~6,000

## 48IN48 2023 ROADMAP

In 2023, we look forward to hosting three initiative events and a couple of company sponsored events. Location and sponsorship will determine if the events will be virtual or hybrid.

As we continue our mission, we would like to explore sponsorship opportunities that can help 48in48 help more nonprofits.

Date	Initiative Event	Type/Location
March 31	Women's	Hybrid/Slalom
June 24	Social Justice	Virtual or Hybrid
Oct 6	Global	Hybrid/Cox



# Thank you!

Sima Parekh  
Executive Director

**48in48 Inc.**

501(c)(3) Nonprofit Organization. EIN: 47-4617193

