



# 48<IN>48™

## Use your skills for good! Help build nonprofit websites in 48 hours!

Friday @6PM EDT - Sunday @6PM EDT

RUN OF SHOW - 48IN48 - Oct 1st-3rd, 2021

### VIRTUAL WEEKEND HIGHLIGHTS

#### FRIDAY 6PM KICK OFF

Ready, Set, Go! Friday starts with a virtual keynote from the 48 team and a special guest. Don't forget to grab a bite...



#### 8PM-PLAN YOUR WEEKEND

Log into the virtual event venue to connect with your team; Verify roles and plan the weekend. Review content from your nonprofit and call your NP contact.



#### 9PM-BEGIN THE SITE, DESIGN AND CONTENT

Start with the Homepage. Access the staging site and go, go, go!



#### SATURDAY - BEGINS AT 9AM

It's Saturday! Homepages are due by noon; Time to present to the Nonprofit for feedback.



#### 2PM-TIME FOR ALL THE OTHER PAGES

After lunch, focus on the secondary and tertiary pages. It's going to be a long day but you can do it.



#### SUNDAY MORNING - THE HOME STRETCH 12N-READY FOR QA!

Get all the pages done by Sunday 12 noon so they can go to QA. Keep those snacks close.



#### SUNDAY- 4PM SITES DONE

All websites will go through QA and be ready to go live! Be ready to show off your site at the closing ceremonies!



#### CELEBRATE YOUR IMPACT

Your hard work over 48 hours helps non-profits build their digital presence and do more good in the community!



#### CLOSING & HAPPY HOUR