

# Apply For A Website Grant

**Deadline: September 10, 2021**



**48in48™**  
Global Volunteerism

**48in48** helps nonprofits like you jump start their digital marketing by building them a website in 48 hours. Your digital marketing tools and efforts may drive the bulk of online giving (74%) and, in turn, can make or break your fundraising efforts. We recruit virtual teams of marketing and technology professionals who volunteer to work on building your new website during 48 hour hosted events.

## STRAIGHT FORWARD APPLICATION PROCESS

Our online application only requires you to:

1. Provide your contact information
2. Answer five short questions
3. Enter your 501c3 or your country's equivalent number

No lengthy application forms. No proposals. Decisions are made in three days.

## NONPROFIT'S CONTRIBUTION

In order to build a fantastic website, we need you to complete the online coursework by **September 10, 2021** which includes:

- Module 1 - Completing a branding questionnaire
- Module 2 - Completing a content questionnaire
- Module 3 - Sharing your hosting information

## GRANTEE ELIGIBILITY REQUIREMENTS

- Established not-for-profit, non government organization
- The organization must have an annual operating budget \$3,000,000 or less
- At least one dedicated person that can spend six to eight hours to complete three coursework modules.
- Organization's overall mission is generally non-religious and non-political

## WEBSITE GRANTEES RECEIVE

- A new WordPress website valued at \$15,000
- 1 month of free website hosting
- Invitation to our Digital Marketing for Nonprofits webinar during the event weekend

## FLEX LEARNING

Online training modules to help you create your digital strategy and site maintenance plan before the event.

## COACHING

Dedicated digital consultant to answer questions about your training assignments or related topics as you prepare for the event.

## PROJECT MANAGER

A dedicated project manager to handle ALL the moving parts, creative reviews, and your build team so that your site launches on time.

**UPCOMING GLOBAL EVENT**

**Oct 1st - 3rd, 2021**

**APPLY NOW**

[www.48in48.org/nonprofit](https://www.48in48.org/nonprofit)