

CALLING ALL VOLUNTEERS

Lend your talent and time to help amazing nonprofits better serve their communities



Mobilizing marketing and technology professionals to serve nonprofits worldwide

We're building 48 websites for 48 nonprofits in 48 hours in cities across the U.S. and in London. There are tons of ways to contribute and participate, so check out this fact sheet and jump in when and where it makes sense for you.

You can also refer a nonprofit for any of our events.

These are incredible three-day experiences where marketing and technology experts come together and use their professional skills to help nonprofits succeed.

We are currently serving nonprofits with our 100% virtual events! Sign up for our next event today. 48in48.org/volunteer

UPCOMING GLOBAL EVENT

Oct 2nd - 4th, 2020

Remote Volunteers Needed!

We are looking for the following skills:

DURING THE EVENT

HELP DESK PROFESSIONALS

WordPress
Content Writing
SEO

Quality Assurance
Design

WEBSITE BUILD TEAMS

Do NOT need to know how to code. You should be familiar with Wordpress and Beaver Builder to have the best experience. We have an extensive knowledge base at learn.48in48.org - Take a look!

PROJECT MANAGERS

Will coordinate all team tasks and act as liaison to their designated nonprofit, facilitating branding and content needs for the six weeks leading up to the event weekend.

DIGITAL MARKETERS

Will coordinate all team tasks and act as liaison to their designated nonprofit, facilitating branding and content needs for the six weeks leading up to the event weekend.

WORD PRESS GURUS

Skilled in configuring WordPress. Will help select plugins to add functionality and coach team members in how to use WordPress.

DESIGNERS

Both graphics and UX/UI. Visual design talent who will ensure the quality of the look of the site.

CONTENT MANAGERS

Will work as part of each project team to shape appropriate, keyword-rich content that achieves site goals and fits page designs.

POST EVENT

EVENT CLOSING ACTIVITIES

Final QA

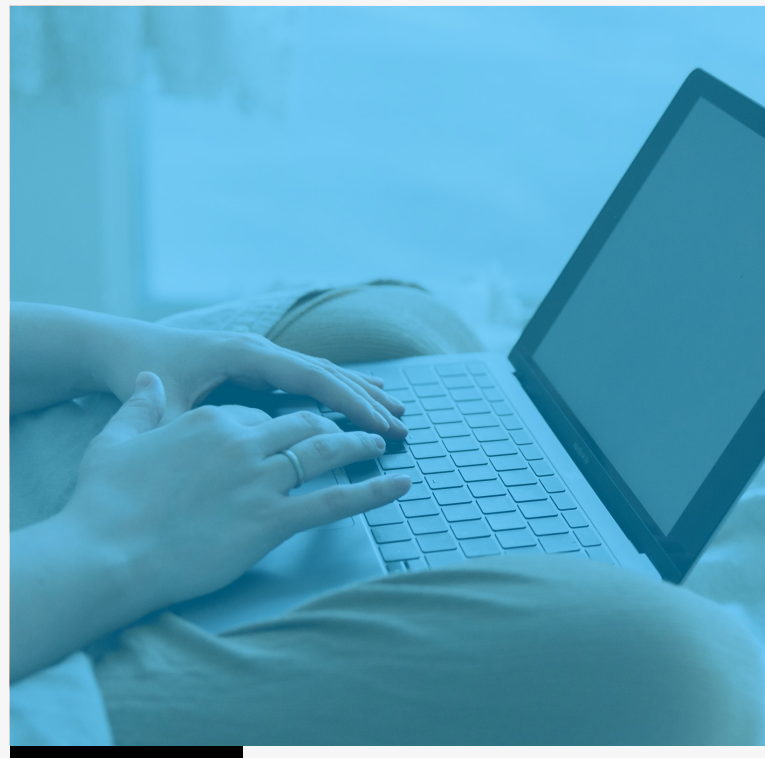
Volunteers will thoroughly test the sites for proper display of content on desktop/mobile platforms, expected functionality and interaction.

Site clean up

Making sure the last minutes changes requested by QA were completed.

Tying up loose ends

Clearly identifying next steps for the nonprofit. The limits of the 30 day free hosting and encourage the nonprofit to have a plan for day 31. Share 48in48 annual hosting plan and contact information.



Remote Volunteers Needed!

We are looking for the following skills:

YEAR-ROUND OPPORTUNITIES

Local Planning Committee

Each city requires 8-12 people passionate about our mission to lead the charge in their city. Planning committees function mostly by monthly conference calls, although there can occasionally be an in-person meeting. These volunteers help to make connections and lead subcommittees in volunteers, nonprofits, event logistics, and social media. Ideally, planning committee members will attend the event, although that is not a requirement.

Nonprofit Engagement

Once a nonprofit has applied to our program, they need a fair amount of help moving through the process. This involves calls and emails to nonprofits to answer questions and keep them motivated.

Nonprofit Recruitment

Volunteers needed to research and contact prospective nonprofits directly and umbrella organizations like the United Way, Food Banks, Foundations, etc.

Volunteer Recruitment

Volunteers needed to research and contact prospective volunteers. This can be via agencies/companies, meet-ups, or professional groups. We want to spread the word worldwide.

Volunteer Engagement

We want to work on creating a great community for our volunteers. We have many great ideas and not enough time to execute them all. We are looking for volunteers to execute some existing ideas and to create new ones.

JOIN THIS GREAT GROUP HELPING NONPROFITS DO GREAT WORK!

As you can see, there many ways to get involved. It's a great group helping great nonprofits serve the community — **SO JUMP IN!**

SIGN ME UP!

48in48.org/volunteer-signup/