



com·mu·ni·ty

com·mu·ni·ty | \ kə-'myü-nə-tē - a unified body of individuals.



48in48 London IBM iX Labs Volunteer team

It's our code

We are marketers. We are web developers. We are coders. We are creatives.
We are builders. We help unify and strengthen communities.

Building a free website for a nonprofit makes it possible for nonprofits to do more good in the community. Your support over 48 hours lasts a lifetime.

What are you waiting for? Join your community. Help make your community strong. And use your professional skills to make a difference for nonprofits.

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Impact Report

“Homework House transforms the community because it is ingrained, in part, and embedded in the community. It's not this outside source coming in and then going out...Kids need a place like Homework House because it makes education accessible.”



We're helping Homework House spread the word and gather donations through a new website from 48in48 Boston.

[Check out Homework House](#)

[Read the Blog](#)

Other News



Free Headshots

Photos evoke trust. Photos tell your story. Photos aren't in the budget.

Well, now they are! Atlanta Picture Day was this week and we loved seeing so many nonprofits come by! Check out some of them on our [Insta-stories](#).

[Contact Us](#) to bring Nonprofit Picture Day to your community.

Upcoming Events

[Atlanta Nonprofit Picture Day](#)
August 8

[Webinar: Google Analytics for Nonprofits](#) **August 20**

[48in48 Atlanta](#) **October 4-6**

[48in48 New York](#) **October 4-6**

[48in48 Raleigh/Durham](#) **October 4-6**

[48in48 Dallas](#) **October 18-20**

[48in48 Boston](#) **October 25-27**

[48in48 London](#) **October 25-27**



Blog Spotlight

In this month's blog spotlight, we're introducing our new Executive in Residence, Sima Parekh!

Read on to learn more about Sima's experience. [Visit the Blog](#)

Podcasts

- [*Focus on Short Bursts of Engagement*](#)
Join Adam Walker and Marijane Funness, director of marketing/PR for the NHP Foundation, as they chat about utilizing short bursts of engagement in your digital marketing plans.
- [*Using lookalike audiences is a great way to recruit more people*](#)
Rachel Arnold Cooper of Youth For Understanding USA and Adam Walker discuss how using lookalike audiences can supercharge your recruitment strategy.
- [*Influencer marketing is happening in nonprofits*](#)
The Senior Director of Marketing at CURE International, Matt Mundt, joins Adam Walker to talk about the role influencers are playing in nonprofit marketing.

FAQ

Do I have to stay the entire 48 hours?

No while this is a challenging, marathon like event, most volunteers work late, go home for a good night's sleep, shower and come back in the morning, just in time for breakfast.

What platform are the sites built on?

All of our sites are built on WordPress using the Beaver Builder themes. This combination gives you the power and flexibility of a WP site with the ease of use and upkeep of a Wix or Weebly site.

Question 3: Is it hard to learn Wordpress?

No! You can definitely learn Wordpress in one weekend.

Get Involved

Volunteer

Nominate a Nonprofit

Become a Sponsor

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