



To Our 48in48 Family,

Thank You, thank you, thank you for your commitment to 48in48. The opportunities available to 48in48 across the country during our events and our success could not have happened without your involvement. Because we are a big family, we have been successful in a big way. Did you know that our family's efforts have resulted in over 900 sites built over the past five years? That is something we can all be proud of. We could not have reached all these nonprofits without you.

Due to the unprecedented COVID-19 pandemic, 48in48 is in a holding pattern for the planning of upcoming events. We are following the guidelines recommended by the CDC, and putting all events on hold for the time being. But don't worry, we are not going anywhere. We are confident that the service our organization has provided over the past five years has resulted in progress for the nonprofits, great networking opportunities for the volunteers and sponsors, and a sense of accomplishment for us all.

If this global tragedy is bringing any positives, it is the way in which it is prompting us to do good. Every day, I am pleasantly surprised to hear a story of a person or organization stepping up to help others. New 'heroes' are stepping into the light. A few examples include the local brewery making hand sanitizer and distributing it for free, because it's the right thing to do. Or people volunteering at schools to pass out meals and vendors bringing food to those who can't make it to the schools. And in neighborhoods across the world, neighbors are helping each to parent, work, and find joy.

48in48 will try to be a source of inspiration by showcasing the great work accomplished over the past 5 years in our newsletter and on social media. We also will continue our nonprofit and volunteer recruitment efforts so we are ready when the pandemic has subsided and the world is in a better place. In the meantime, we implore you to direct your generosity to another nonprofit that needs support. We would love to hear your stories, and even share them with the community through upcoming newsletters and blog. If you see something wonderful, share the sunshine.

Please reach out to us with your great stories and any questions or concerns.

Stay safe and thank you again for your continued support.

Sima Parekh
Executive in Residence

Nonprofit Spotlight: Jef Jel Project



The Jef Jel Project supports economic development projects by providing microfinancing to the local community in Senegal to create jobs and create a local economy, keeping people from moving away from their village. Their new 48in48 website has helped increase awareness as well as donations for the program!

[Learn More](#)

Talking with an Atlanta Volunteer, Denise Denson

We recently spoke with Denise Denson, Producer / Editor / Project Manager at The Weather Company, an IBM Business, to ask her some questions about her volunteer experience with 48in48. Denise first heard

about 48in48 from a female friend (aren't our girlfriends always the sources for the best info?) and decided to participate in a 48in48 weekend event. Being an employee at a technology company, she was used to the idea of hackathons – IBM has them all the time. These events are typically so focused on being a coder or a developer that she always felt a bit left out. With 48in48, she likes the fact that the events are very approachable – pretty much anyone can participate. She tells friends and colleagues, “no matter what your background is and what your skills are, you can help out!”

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