



## 48IN48 CONTINUES GLOBAL PARTNERSHIP WITH DELTA AIR LINES

*48in48 Presented by Delta Air Lines Will Provide more than \$10 Million of Impact to Nonprofits in 2020*

**Atlanta (March 9, 2020)** – 48in48 is proud to announce it is continuing its thriving partnership with Global Presenting Sponsor Delta Air Lines. Through its signature 48-hour events, 48in48 mobilizes marketing and technology volunteers to serve nonprofits in communities across the globe by building 48 websites in 48 hours.

Through the events, participating nonprofits benefit from high-quality professional websites and digital marketing tools, all donated by skilled 48in48 marketing and technology volunteers, and supported by generous donors like Delta Air Lines. These tools empower the nonprofits to be more successful in achieving their missions and to nurture valuable relationships with those they serve and those who support their efforts.

“Since 2015, Delta Air Lines has been proud to support 48in48 in its growth and achievement of serving more than 800 nonprofits and creating more than \$20 million of impact,” said Tad Hutcheson, Managing Director-Community Engagement with Delta Air Lines. “We’re thrilled to continue support of 48in48’s global impact with this partnership.”

Individual and team volunteers provide skilled support to the participating nonprofits throughout each 48-hour event. In addition to creating websites, they provide needed digital marketing support in the form of social media training, blog resources, logos, design services, content writing, and learning opportunities.

“We believe in improving society through skills-based volunteerism, education, and service. We do it using the heart and talent of marketing and technology professionals,” said Adam Walker, Co-founder of 48in48.

The 48in48 Nonprofit Program accepts applicants from small, non-proselytizing nonprofits who don’t normally have the resources to have a modern, functional and effective website. To refer a nonprofit, visit <https://48in48.org/nonprofit-referrals/>.

For more information, please visit [48in48.org/](https://48in48.org/).

### **About 48in48**

48in48 is a 501c3 organization, with a mission to mobilize marketing and technology volunteers to serve nonprofits worldwide. 48in48 signature events empower nonprofit organizations with the tools they need to be more successful in achieving their missions by building 48 nonprofit websites in 48 hours. 48in48 is working towards the goal of mobilizing 10,000 volunteers, serving 2,300 nonprofits and achieving \$75 million of impact worldwide. Visit [48in48.org](https://48in48.org) to get involved. [Twitter](#). [Facebook](#). [Instagram](#).

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