48 Nonprofit Websites in 48 Hours

Volunteers to Serve Nonprofits Worldwide.



## **Improving Society Through** Marketing, Technology, **Education, and Service.**

48in48's signature 48-hour events mobilize skillsbased volunteers in marketing and technology to serve nonprofits in communities across the globe by building 48 nonprofit websites in 48 hours in each city.

By 2025, 48in48 will mobilize 10,000 volunteers worldwide, serving 2,300 nonprofits and achieving \$75 million of impact in 48 hours. Join us.

### **NONPROFIT GRANT**

- \$25,000 WordPress Website
- Website built by Digital Experts
- WordPress Training
- Digital Marketing Workshops
- 1-month free hosting & support

- Employee Engagement
- Skills-Based Volunteering
- Global & Local Brand Exposure
- Global & Local Community Impact



**48IN48** 

INFO

**PARTICIPANT** 

**50%** 

are Female

71%

Volunteers are Skilled

in Marketing & Tech

45-55

27.8%

Content Writers

28.5%

Graphic Design

25.4%

▲ DELTA

slalom

allalla

35-44 40.5%



31.6%

Project Managers

23.1%

Digital Marketing

23.1%

Google Fiber

State Farm







# **CORPORATE**

## **PARTICIPATION**

- Initiative Alignment

### **EMPLOYEE ENGAGEMENT**

Corporate volunteer teams are paired with nonprofits. Volunteers use their skills for good: Project Management, Marketing, WordPress, Design, Writers, SEO, and more!



WE NEED YOUR SKILLS! **VOLUNTEER · SPONSOR · IMPACT** 

VISIT OUR SITE EMAIL US 48in48.org

info@48in48.org

# **2020 CITIES**

Atlanta, GA Raleigh, NC New York, NY Boston, MA

Dallas, TX Bloomington, IL Seattle, WA Los Angeles, CA

Miami, FL London, UK AND MORE!

