



Dallas Volunteers Build Free Websites for Nonprofits in 48 Hours

Inaugural 48in48 Event in Dallas Presented by StateFarm

(Dallas, TX). (October 7, 2019) – 48in48 announces the 2019 Dallas event presented by State Farm. The signature 48-hour event will mobilize marketing and technology volunteers to serve nonprofits in the Dallas/Fort Worth community by building 48 nonprofits free websites in 48 hours. A \$1.5 million impact.

48in48DFW event will be on October 18 - October 20 at Bottle Rocket Studios.

Participating nonprofits will receive \$25,000 worth of high-quality professional websites and digital marketing education. All services and tools are donated by the skilled 48in48 marketing and technology volunteers. New websites and digital marketing strategies will empower the nonprofit leaders to reach more donors, better communicate their message, and serve even more people.

Through educational workshops and meetings with 48in48 volunteers, nonprofits will receive valuable knowledge in social media, blog resources, logos, design services, content writing, web hosting, web management, and more.

“We believe in improving society through skills-based volunteerism, education and service, and we do it using the heart and talent of marketing and technology professionals,” said Adam Walker, co-founder of 48in48.

A few of the 48 nonprofits participating in this year’s Dallas event include Calla, Boys & Girls Club of Sherman, Camp Hope/ The Gathering, Choose to DO, Inc., Cynthia Mickens Ministries, Inc., Sharing Life Community Outreach, Inc., and Tarrant County Furniture Bank.

For more information, those interested in can visit 48in48.org/Dallas.

About 48in48

48in48 is a 501c3 organization with a mission to mobilize marketing and technology volunteers to serve nonprofits worldwide. 48in48 signature events empower nonprofit organizations with tools they need to be more successful in achieving their mission by building 48 nonprofit websites in 48 hours. By 2025, 48in48 will simultaneously execute 48 annual signature events, in 48 cities worldwide, mobilizing 10,000 volunteers, serving 2,300 nonprofits and achieving \$75m of impact in 48 hours. Visit 48in48.org to get involved.

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