



48IN48 & DELTA AIR LINES CONTINUE PARTNERSHIP

Delta to Continue Global Sponsorship; 48in48 will Provide more than \$9 Million of Impact to Nonprofits in 2019

Atlanta (August 13, 2019) – 48in48 continues its partnership with Delta Air Lines as Global Presenting Sponsor. 48in48’s signature 48-hour events mobilize marketing and technology volunteers to serve nonprofits in communities across the globe by building 48 nonprofit websites in 48 hours in each city.

Through the event, participating nonprofits will benefit from \$25,000 worth of high-quality professional websites and digital marketing tools, all donated by skilled 48in48 marketing and technology volunteers. These tools will empower the nonprofits to be more successful in achieving their missions and to nurture valuable relationships with those they serve and those who support their efforts.

“Over the past four years, Delta Air Lines has been proud to support 48in48 in its growth and achievement of serving more than 700 nonprofits and creating more than \$19 million of impact,” said Tad Hutcheson, vice president of community engagement with Delta Air Lines. “We’re thrilled to continue support of 48in48’s global impact with this partnership.”

Individual and team volunteers will provide skilled support to the participating nonprofits throughout the 48-hour events. In addition to creating websites, they will provide needed digital marketing support in the form of social media training, blog resources, logos, design services, content writing and learning opportunities.

“We believe in improving society through skills based on volunteerism, education and service, and we do it using the heart and talent of marketing and technology professionals,” said Adam Walker, co-founder of 48in48.

48in48 Nonprofit Program accepts applicants from small, nonproselytizing nonprofits who don’t normally have the resources to have a modern, functional and effective website. To refer a nonprofit, visit <https://48in48.org/nonprofit-referrals/>.

For more information, please visit 48in48.org/.

About Delta Air Lines

Delta’s mission to connect the world starts with its commitment to being a strong partner to the communities where employees live, work and serve. Giving back is core to Delta and its culture, demonstrated by its commitment to invest one percent of net income to charitable organizations each year. Delta, The Delta Air Lines Foundation and its employees contribute thousands of volunteer hours and millions of dollars to a host of causes across the globe. Visit delta.com to see how Delta is helping to make a difference in the world.

About 48in48

48in48 is a 501c3 organization, with a mission to mobilize marketing and technology volunteers to serve nonprofits worldwide. 48in48 signature events empower nonprofit organizations with the tools they need to be more successful in achieving their missions by building 48 nonprofit websites in 48 hours. By 2025, 48in48 will simultaneously execute 48 annual signature events in 48 cities worldwide, mobilizing 10,000 volunteers, serving 2,300 nonprofits and achieving \$75 million of impact in 48 hours. Visit 48in48.org to get involved. [Twitter](#). [Facebook](#). [Instagram](#).

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