

# HOW TO GET INVOLVED

## Mobilizing Marketing and Technology Volunteers to Serve Nonprofits Worldwide.

48in48 holds 48-hour weekend events throughout the US and in London. Skilled marketing and tech volunteers design 48 free websites for small, local area nonprofits. Each city event creating \$1.5M of sustainable impact.

## CORPORATE PARTICIPATION OPPORTUNITIES

Join the mission to improve society through marketing and technology volunteerism, education and service.

Reach your company's impact goals via 48in48's skills-based volunteer and sponsorship opportunities.

### NONPROFIT INFO

75% of donors turn away from out-of-date websites. 48in48 signature events empower nonprofits with the tools needed to be more successful in achieving their mission. A \$25,000+ value for each nonprofit.

### VOLUNTEER INFO

Lend your talent to help local nonprofits better serve your community. 48in48 forms teams with all marketing and tech skill-sets including Project Managers, UX, SEO, Design, Content Writers, Strategists, and WordPress Gurus.

## THE NONPROFIT PROGRAM INCLUDES:

- A free \$25,000 website!
- Website built by to digital experts
- WordPress Website Training
- Impact Labs: Mini Digital Conference
- 1 month of free website hosting
- AND MORE!

## THE IMPACT

**\$1.5M** OF SUSTAINABLE  
IMPACT PER EVENT



**2,500 VOLUNTEERS**  
since the first 48in48



**\$13.5M IN 2019**  
\$20M since 2015



**750 NONPROFITS**  
served since 2015

## THE GOAL IN 2025:

48in48 will create a **Global Impact Weekend** by simultaneously holding **48 events across the world**, where over **2,300 nonprofits** are served by over **10,000 volunteers** creating **\$75m of impact in 48-hours!**

**GET  
INVOLVED**

Email Us at:  
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Or Visit:  
[www.48in48.org/NewYork](http://www.48in48.org/NewYork)