

48in48

Donor Privacy Policy

Effective Date: [INSERT DATE] • Last Updated: May 29, 2026

48in48 (“we,” “us,” or “our”) is a 501(c)(3) nonprofit organization. We are deeply grateful for the trust our donors, supporters, volunteers, and nonprofit partners place in us. Protecting your personal information is central to maintaining that trust.

This Donor Privacy Policy explains what information we collect from donors, how we use and protect it, and the choices you have regarding your information. By making a donation or otherwise providing us with personal information, you agree to the practices described in this policy.

1. Information We Collect

We collect personal information only when you choose to provide it, such as when you make a donation, register for an event, sign up for communications, or otherwise interact with us.

Depending on how you engage, this may include:

- **Contact information:** name, mailing address, email address, and phone number.
- **Donation information:** donation amount, date, frequency, designation, and giving history.
- **Payment information:** credit/debit card or bank account details, processed securely by our third-party payment processors. We do not store complete payment card numbers on our own systems.
- **Communication preferences:** your choices about how and how often you wish to hear from us.
- **Other voluntary information:** comments, tribute or memorial dedications, employer information for matching gifts, and any other details you choose to share.

We may also automatically collect limited technical information (such as IP address, browser type, and pages visited) when you use our website, as described in our website terms or cookie notice, if applicable.

2. How We Use Donor Information

We use the personal information we collect to:

- Process and acknowledge your donation and provide tax receipts.
- Communicate with you about your gift, including confirmations and thank-you messages.
- Keep you informed about our mission, programs, events, and impact, if you have opted to receive such communications.
- Respond to your questions, requests, and feedback.

- Maintain accurate financial and donor records and comply with legal, accounting, and reporting obligations.
- Understand donor interests so we can improve our programs and stewardship.

3. Our Commitment: We Do Not Sell or Trade Your Information

48in48 does not sell, rent, lease, trade, or otherwise share or transfer our donor lists or any donor personal information to other organizations, individuals, or third parties for their own marketing or fundraising purposes. This commitment applies to all donors, regardless of donation amount.

4. When We May Share Information

We share personal information only in limited circumstances and only as necessary to operate our organization and serve our mission:

- **Service providers:** We work with trusted third parties who perform services on our behalf, such as payment processors, donation and CRM platforms, email and communication tools, and IT or accounting providers. These providers may access personal information only to perform tasks for us and are obligated to keep it confidential and secure.
- **Legal requirements:** We may disclose information when required by law, court order, or government regulation, or when we believe disclosure is necessary to protect our rights, safety, or the rights and safety of others.
- **Business or organizational changes:** In the unlikely event of a merger, dissolution, or transfer of assets, donor information may be transferred consistent with this policy.

We do not authorize any service provider to use donor information for purposes other than providing the services we have requested.

5. Donor Choices and Control

You are always in control of your information and how we communicate with you. You may, at any time:

- Request to review, update, or correct your personal information.
- Ask to be removed from our mailing, email, or phone lists.
- Opt out of future fundraising communications while still receiving essential donation and tax-receipt communications.
- Request that we limit how we use your information, to the extent permitted by law.
- **Anonymity:** If you wish to remain anonymous in any public donor recognition (such as annual reports or donor listings), simply let us know and we will honor your request.

Every email communication also includes an option to unsubscribe. To make any of these requests, contact us using the information in Section 9.

6. How We Protect Your Information

We maintain reasonable administrative, technical, and physical safeguards designed to protect donor information against loss, theft, and unauthorized access, disclosure, or alteration. Online and credit card transactions are processed through secure, reputable third-party providers using industry-standard encryption. Access to personal information within our organization is limited to staff, board members, and authorized service providers who need it to do their work.

While we take these protections seriously, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Data Retention

We retain donor information for as long as necessary to fulfill the purposes described in this policy, to maintain accurate financial and historical records, and to comply with our legal, tax, and reporting obligations. When information is no longer needed, we take reasonable steps to securely dispose of it.

8. Third-Party Websites and Links

Our website and communications may contain links to third-party sites, such as our donation platform or partner organizations. This policy applies only to information collected by 48in48. We encourage you to review the privacy policies of any third-party sites you visit.

9. Contact Us

If you have questions about this Donor Privacy Policy, wish to review or update your information, or want to change your communication preferences, please contact us:

48in48

[INSERT MAILING ADDRESS]

Email: [INSERT EMAIL ADDRESS]

Phone: [INSERT PHONE NUMBER]

Website: 48in48.org

10. Changes to This Policy

48in48 may update this Donor Privacy Policy from time to time to reflect changes in our practices or legal requirements. The most current version will always be posted on our website, with the “Last Updated” date noted at the top. We encourage you to review this policy periodically.

Thank you for supporting 48in48. Your generosity makes our mission possible.